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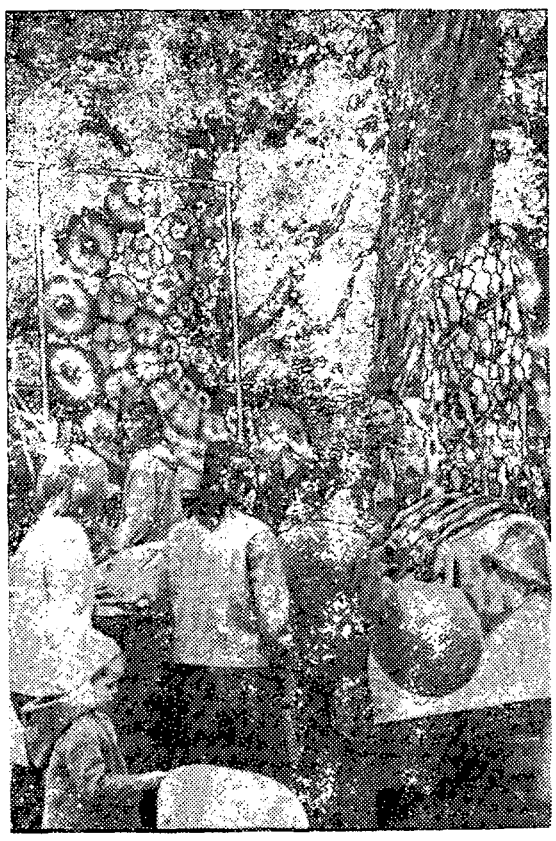
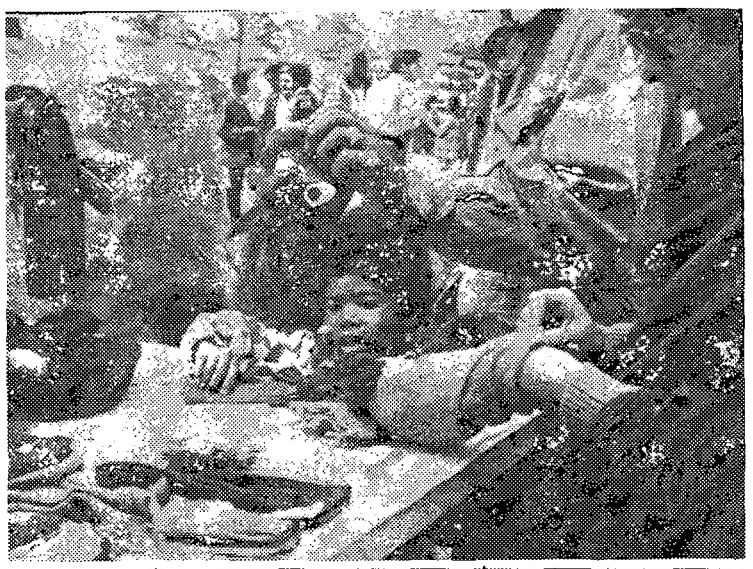
BERNAL JOURNAL

SEPTEMBER, 1971 PUBLISHED ANNUALLY

BERNAL HEIGHTS, SAN FRANCISCO, 94110



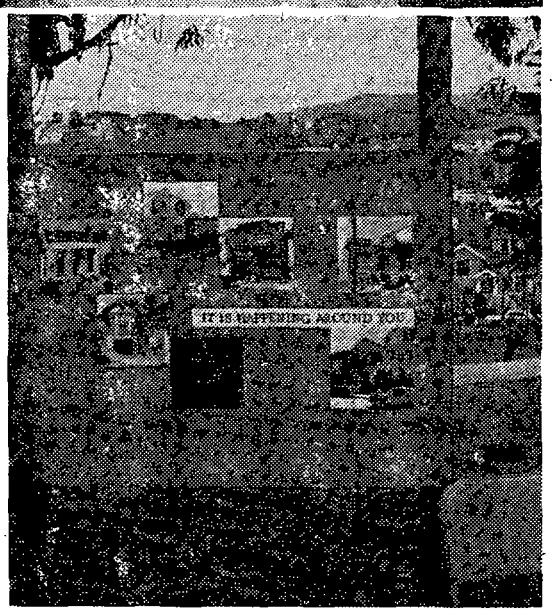


Last year's fair scenes

Our fair chairman Cora Cruz

FAIR SCHEDULE

7-9:30AM	set up booths
10AM.	OUTDOOR MASS the first one on Bernal Hill Reverend Father O'Neil of St. Kevins Church presiding
after mass TO 11:30	Bernal Heights Association sponsored BREAKFAST
11 AM.	BOOTHS • ENTERTAINMENT INTERNATIONAL FOOD
4 P.M.	neighborhood craftsmen will show and sell · local bands will play · dance groups will dance · clowns will make you laugh · organizations (BH) will tell their stories · yummy food will fill you up · the sun will shine · we'll all have a good time!!!



BERNAL STREET FAIR

SUNDAY, SEPTEMBER 12

HOLLY PARK 10-4 PM

RE-CREATING RECREATION

Through a merger of gainful cooperation between some Bernal Pioneers and the Park and Recreation Department, the parks have prospered. Precita Park, home of the Bernal Fair for six years, has recently been endowed and adorned with the relish of recreational artistry in the creative form of quality playground equipment.

The park, which has long been described as an endless rectangle with crew cut grass on top, was suddenly invaded by local architects and some encouraging technicians from Park and Recreation. The fruit of their venture is remarkable host of multi-faceted swings, creamy slick slides, and an iron ogre that you can either make faces at, or climb all over.

The child response has been pure positive, no observation and all participation. Between the dirt mounds and climbing apparatus, the kids can even find little corner areas to call their own and just sit and dream if their needs delight. The kids like the equipment so much that they are rumoring to build their own little city around it. They've already submitted designs for a day-care center, grocery store, and a multi-functional mudpile that can double as a sandbox.

The most recent recreational gem is the historical occurrence at Holly Park. It began almost nine months ago when Mimi Mueller, an inspirational cornerstone in the progress of Bernal Heights, took note of something mentioned in the Recreation Department register; at a future department meeting, one of the items on the agenda to be discussed, was the proposed transfer of $2,900 of Holly Park money, originally allocated as part of a past bond issue, to the Lincoln Park budget for the purpose of capital improvements (watering the grass).

Mustering moral support by the accompaniment of three other Hill Association members, the geographic ancestors of Jose Cornelio Bernal, stormed Golden Gate Park and with a colorful combination of verbosity, truth and a stirring appeal for justice, the original allocation was resecured for Holly Park.

The next barrier was leveled by Jerry Schimmel of Precita Center, when he organized the Holly Park Recreation Committee in March to decide how the money was to be spent. In the next few months, the Committee, represented by members of the Bernal Heights Association, Holly Court Residents Association, Police Athletic League, and Precita Center, did extensive research on the use of the Park, what was needed, and what could be done to improve the facility. The resulting recommendation was that the money should be spent for climbing apparatus and general sports equipment. In July, however, another facet was exposed when Park and Recreation suggested that the Committee might consider the acquisition of an obsolete Fire Engine with the installation costs possibly consuming all of the budget expenditure.

At an August 18th meeting of the Holly Park Committee and members of the Park and Recreation Department and Department of Public Works decisions were finally made on the money; the question on the acquisition of general sports equipment like balls, nets and bats was eliminated from consideration since the bond issue stated that the money be allocated for capital expenditures and not expendable equipment.

The fire engine consideration was expanded with Walt Kocian of Public Works Producing Design Drawings for its use as a play structure including two slides, two climbing ladders and other equipment items.

The Proposal became more eminent, however, when Tom Malloy and Carl Poch of Park and Recreation assured us that even if the installation of the Fire Engine absorbed the total Holly Park expenditure, their department would still install two other proposed items; a Merry-Go-Round would be positioned in the area presently occupied by swings which would be relocated; and a multiple-use apparatus called the Challenger would be obtained for the primary utilization of the older youth.

The time has been tediously long, but the people representing the Hill have persevered and the result is a net gain for the youth of Bernal Heights.

Ward Stofhers

THE BERNAL BOILER
(The Angry Citizen Report)

The angry citizen is a Bernal Heights resident by inheritance. The torch of truth, justice and a demand for the fair share is priority to the Bernal personality.

In deserved dedication to this trait, we present in lucid, fluid form some of the righteous complaints of our esteemed residency.

"We have 25,000 people on the hill but no political push; we need a Neighborhood Council to exercise some serious clout" . . . . "That's some erector set that PG&E has planted on top of our hill. It wouldn't be so bad if they showed some kind of interest or friendly relations to our community but sometimes when you ride up on the road for a view of the city, they use some agency, gun-totting guard to chase you off a public road that isn't even their property" . . . . "The fog spoils the view from the hill. I figured a solution; buy twenty or thirty barbecue pits to line the outside of Holly Park. This will heat up the hill on a good day when everyone is out picnicking and it'll burn the fog off. Hence, a healthy, lengthy look at the fog circling the other hills" . . . . "The tar-top reservoir near Holly Park does nothing for Bernal beauty. Why not construct a fountain on top of the reservoir? It would be cheap, add to the aesthetic attraction of the area, and purify the water by spraying it into the air" . . . . "There are too many trees that are hit and run victims on Alabama St. No one seems to care if they've derooted and run down a tree. Although it is not human, a tree still deserves some concern and consideration as a living thing, planted to enhance the beauty of the earth which Bernal Heights has agreed to be a part of" . . . . "Dogs are running rampant, biting people like they're the latest commercial, dinner delight. I realize that it was traditional at one time in Bernal Heights to let dogs run free and roaming on the Hill, but when they find arms and legs more of a delicacy than Purina or Sirloin Tip, it may be a tinkling indication that more discretion, like leashes, must be exercised for more friendly relations with the canines" . . . . "Holly Park has a bad reputation as a night hangout for the older kids. We need a program and facilities for our teenagers. Programs for older kids require staff and money and nobody in this city wants to work it out; we expect them to toe the line, shut up and do what we say, just because we're adults and they're kids. The dogs have more freedom and get greater human response than our teenagers" . . . . "The bus schedule on the Hill is sparse and inappropriate; you can see more camels crossing a desert than Muni busses running in Bernal Heights" . . . . "We ought to be given federal subsidies for worthwhile projects like the Farmer's Market and the newly proposed Bernal Heights Freedom Bank" . . . . "We need a child care center. We've been talking about one for years and if someone doesn't initiate some activity or direction soon, it'l, remain a fireside chat and an ugly legend to live with. The little kids said they'd do it but they haven't learned just yet to feed themselves or talk on the telephone" . . . . "We need just short of a million dollars to pay Jerry Schimmel for the next hundred years, for his services as a Community Center Director that he has superbly functioned as for the past five" . . . . "Someone has decided that Bernal Heights is not a part of the Mission District. We get no OEO (Office of Economic Opportunity) funds because we are viewed as a prodigal district. When is the rest of the Mission going to recognize us as possessing a heart and lungs, and also having the same numbers in our zip code?" . . . . "With the advent of the absence of Precita Center, we will have no community center for our older kids. Broken bottles are a good barometer for this anarchistic allowance; more broken glass means fewer facilities and it will continue this way until something is done" . . . . "We need a Hill angel to call our own, some tiny-tot cherub who can infuse all the good qualities that are sometimes up front and many times hidden from the heart of man. Maybe we can find one in the Yellow Pages."

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3

ONE WAY

At present there are many and sometimes effective organizations representing various factions in Bernal Heights; there's the Bernal Heights Association, the Chinese Cultural Association, the Cortland Progressives, Holly Court Tenants Union, Philipino American Association, and an endless array of groups covering just about every worthwhile intent on the Hill. All contribute to growth and understanding in Bernal Heights but all are equally limited to reaching only a small portion of the people and possessing only a part of the power necessary to effectively express political push.

We need a NEIGHBORHOOD COUNCIL, a singular unified body drawing a representative from each of the existing organizations now on the Hill, to express a united, community position on all issues to political representatives and the Board of Supervisors.

Supervisor Mendelsohn voted for the appeal of ADVAN, who contributes to the dotting of our Hill with billboards, because he reluctantly admitted that he received one feeling of the community from one place and a contradictory vibration from another voice. He then voted according to the strict, given facts not knowing the unified position of billboard rage in Bernal Heights.

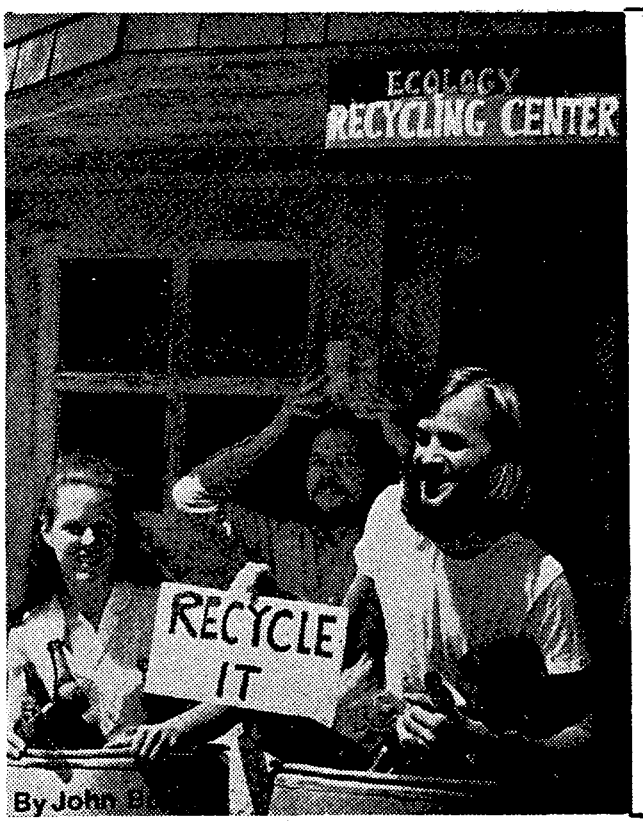
On soliciting ads for the Journal, Bank of America on Mission St. at first refused to take an ad, not knowing who the Bernal Heights Association was nor ever hearing of the Bernal Heights Fair. Some merchants on Mission St. had never even heard of Bernal Hill.

The call and direction are clear; sporadic and piecemeal opinions demonstrate little unity, less voice, and no results.

Henry Cruz, President of the Bernal Action for Progress, on the question of who should have a representative on the Council suggests, "Any organization that has ten members or more should be represented." A large membership is unimportant compared to a choice, close-knit group who effectively and purposefully carry out the work for many.

The time to start is today; if you are an officer or just a member of any group in Bernal Heights, talk over the idea with your organization, and if you feel the definite need for a Neighborhood Council, contact the Bernal Heights Library on Cortland Avenue. Leave the organization's name, phone number, and person to contact with Joe Sugg, the head librarian.

Ward Stothers



By John Bl

RECYCLE IT **PLEASE**

The earth's resources are finite and precious, so why send them to a land fill? Nearly every unused article or container in the average household can be recycled.

Here's how you do it: At our recycling center at 40 Bache St., the following articles may be deposited:

TIN CANS (like soup or dogfood) Wash, remove label, remove bottom, and flatten.

ALUMINUM CANS, FOIL, PIE PANS, POP TOPS, ETC. Wash and flatten.

BI-METAL CANS (Tin cans with aluminum tops — some beer and sodas). Wash and flatten.

GLASS BOTTLES (unbroken preferred). Wash, remove rings and caps, separate into three colors — clear, brown and green.

Other things you can recycle but *not* at our center are:

NEWSPAPERS. Bundle and tie for garbage pick-up. Scavenger will recycle.

PAPER AND PLASTIC BAGS. Re-use them as many times as you can. Make or buy cloth bags of various sizes and avoid paper and plastic altogether.

CARDBOARD AND MAGAZINES. Unfortunately there is a limited market for these. Try giving them to schools for art projects.

FURNITURE, APPLIANCES, COOKING UTENSILS, CLOTHING, TOOLS, ETC. Call Salvation Army, Goodwill, Volunteers of America, St. Vincent de Paul or other for pick-up.

KITCHEN SCRAPS. You could compost, but keep in mind it's illegal in San Francisco. Pressure the city and garbage collectors to include a composting system in their future recycling plant.

For further information, call Jim or Linda Tremaine at: 824-1551

Jim Tremaine

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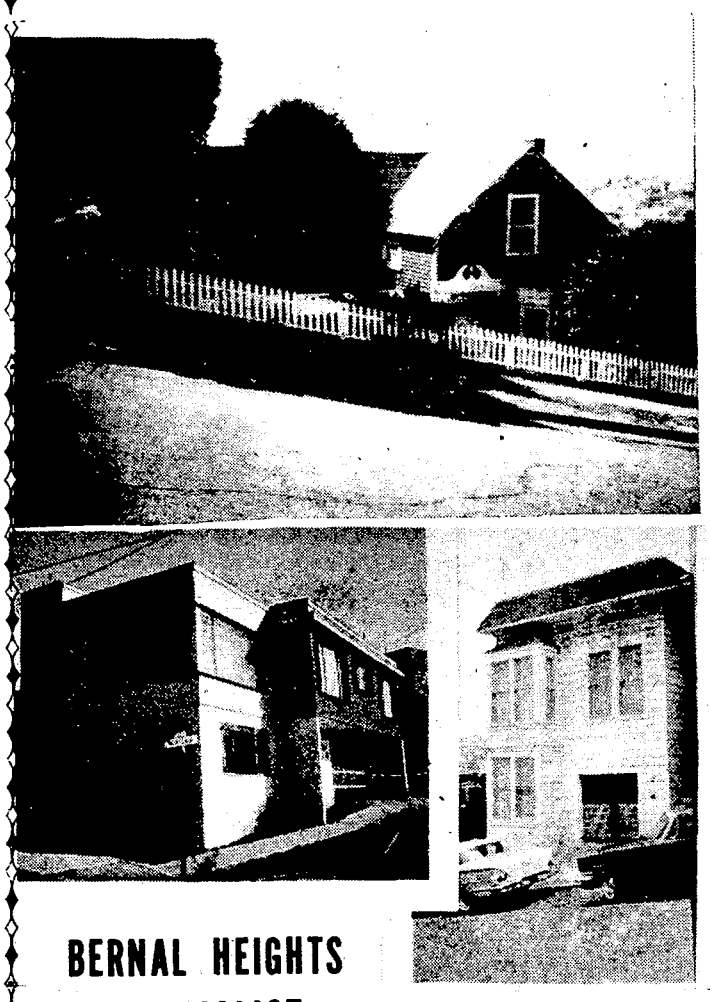

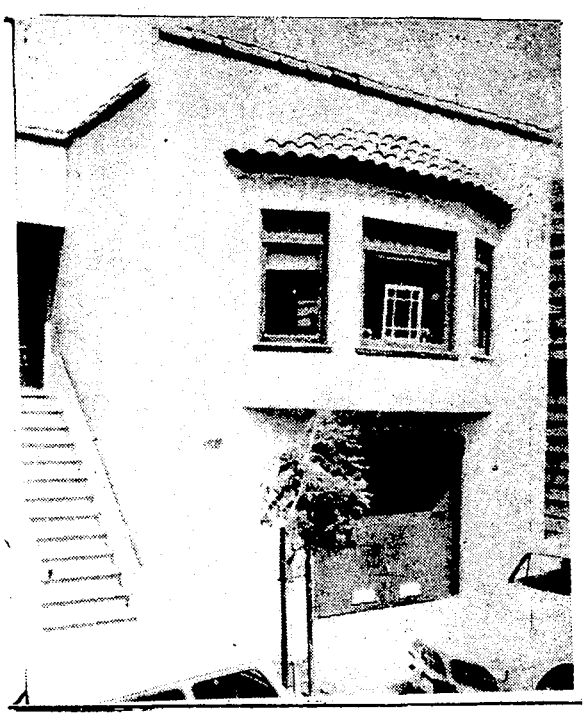

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THE LORE OF THE LIBRARY

Bernal Branch Library was built by the WPA and dedicated on Sunday, October 20, 1940, with Mayor Angelo J. Rossi and numerous other dignitaries present. There were speeches and marching units, with music by the Municipal Band. A plaque was awarded to President John L. Silvey of the Bernal Progressive Club for "20 years of efforts for modern library facilities for Bernal Heights."

Today the library provides an increasing range of materials, including current paperback books, phonograph records, art reproductions for children, and magazines in Spanish and Tagalog, for example. The attempt is to have the library materials reflect the recorded information needs of the entire neighborhood. Any printed material or information requested is either provided or obtained, or the person asking is referred to some other source of printed matter or verbal information. Library programs include pre-school children's story hours, films for children, and a bi-weekly film program for adults.

Because of its location and its large community rooms, the library also serves as a gathering place for dozens of neighborhood groups and events, from the Girl Scouts to amateur filmmakers. A former librarian from the Fifties remembers that the basement was occasionally used as a first-aid station to patch up local youth engaged in street fights.

Bernal Heights groups currently using the building include:

Bernal Heights Ladies' Club
Child Observation Class
Cortland Progressives
Bernal Heights Brothers United
English Tutoring
Bernal Heights Association
St. Kevin's Summer Program
Bernal Heights Food Conspiracy — Common Market
Boy Scouts, Eagle Patrol
Shades of Time (a Rock group)
Mothers' Club

Any written material requested or any question asked, starts the library's wheels turning to find what is asked for. We are in the communicating business for Bernal Heights, in addition to providing space for what amounts to an unstaffed but very busy mini-community-center. And if you happen to know any local residents who have skills or time that could be used to work with youth groups, particularly, drop around and get acquainted.

Joe Sugg
Branch Librarian

Star View Restaurant

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11 - 9:30 PM
Closed Sunday

647-5550

Rite Way Market

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SCHOOLS ARE FOR PARENTS

The Board of Education has educationally rezoned the city into seven geographic areas. At the start of the school year, many Bernal Heights children will be attending a new school, and many children from outside the area will be attending school in our neighborhood.

Bernal Heights is in Zone IV and the parents of the locale have been shock-fast to organize a Parents Council to deal with relevant questions and issues that affect our children's educational needs.

There have now been three meetings, and committees have started looking at some of the group's major concerns including: transportation and safety, lunch, ESEA Funding, Curriculum, School Personnel and Volunteers. The COUNCIL is still in the formative stage, but committees are already in progress because the parent members feel that needs won't wait while people get organized.

During the next few months, we expect to set up a more formal organization, and we need and welcome everyone concerned about his or her child's EDUCATION. Parents working together *can* get action; no better example can be found than the testimony of the parents from the Juniper's Sierra Improvement Association. The EDUCATION Committee and PTA at Le Conte and the Paul Revere PTA. Anyone can join and everyone possible must join.

The temporary Co-chairman, Mr. George Earl and Mr. King will be calling the next meeting soon. Watch for information in the local newsletters, read the notices your children bring home from school and come to our meetings.

Mimi Mueller

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This year, the Bernal Heights Association will sponsor three plantings. The first will be in the fall, the second on New Year's Day, and the third in the spring.

If you want to be included in the first planting, you must get your and your neighbors' applications in to the tree planting chairman by October 15. The city will cut the hole in your sidewalk for free, and the BHA will buy the trees, stakes, etc., at wholesale prices. For the spring planting, all applications should be in by March 15.

And then there will be the *Christmas Tree Plant-In!* Instead of buying a cut fir tree, which is thrown in the garbage after Christmas, many of us will be buying *live trees,* of all different varieties, which we will decorate and keep in our living rooms for Christmas Day. On New Year's Day, all these trees will be planted on Bernal Hill, some in backyards, some in vacant lots, unpaved streets, parks, the top of the hill, etc. Perhaps some blocks might get together and plant their street trees this way. So look around, and decide where your Christmas tree will be growing next year, and be your gift to your neighbors for many years to come.

For information on getting your block to have trees, call Steve Roake at 648-7565, or 826-6552, and we will give you all the help you need. Be sure to let us know of your plans for your Christmas tree, so that we may help coordinate neighbors and perhaps reinforce your project with the help of others.

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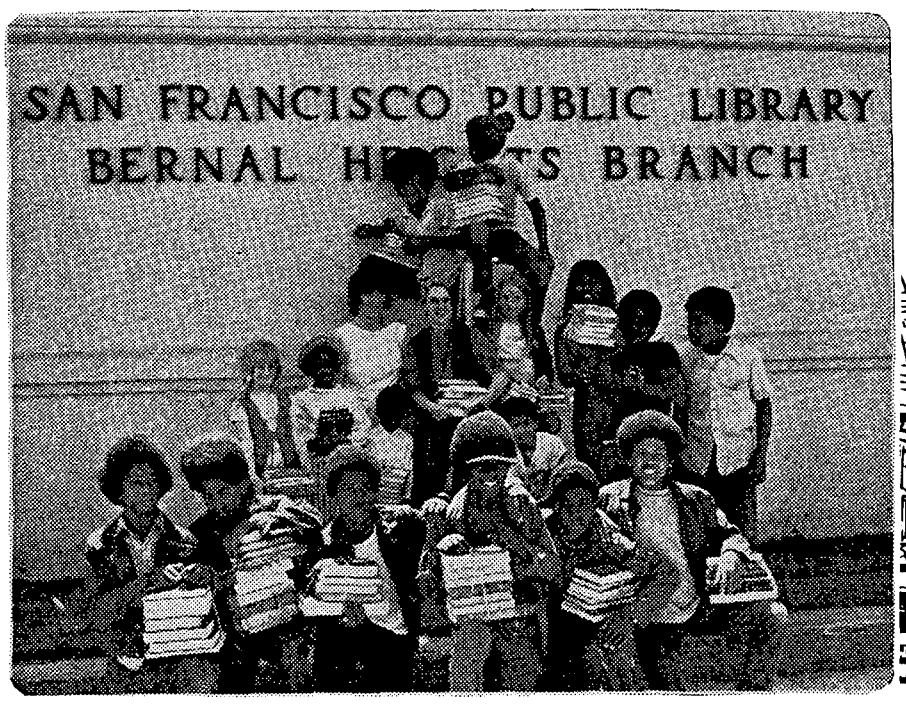
MIKE BERTOLUCCI



We wish much success to the Art Fair and the hard-working people of the Bernal Heights area and Association.

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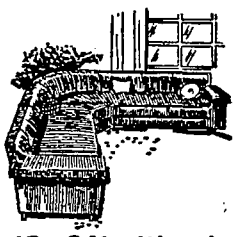

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HAIL HOLLY COURT

The Holly Courts Residents Association is made up of tenants from the Holly Courts Housing Project. It was formed about three years ago under the guidance of Jerry Schimmel from Precita Center, who is on staff at Mission Neighborhood Center, our umbrella agency. The purpose of the association is to bring the people of Holly Courts closer together and to make Holly Courts a better place to live.

Our Head Chairman, Edna O'Dell, calls a monthly meeting on the second Thursday at 7:30 p.m., at 100 Appleton Avenue in the community room. At this meeting reports are heard from our four sub-committees: Recreation, Modernization, Grievance and Welcoming Committee.

The Modernization Committee is working with the San Francisco Housing Authority and HUD in determining what the tenants' priorities are as far as modernization of Holly Courts is concerned.

Through the efforts of the Recreation Committee we now have volley ball, basketball and tether ball equipment set up in the courts for the children of our courts. Field trips to Golden Gate Park, Japanese Cherry Blossom Festival at the Japanese Cultural Center and a picnic trip to Blackberry Farm in Cupertino were taken this summer.

A Senior Citizens get together is held every Monday at 100 Appleton Avenue from 11:00 a.m. to 2:00 p.m. Each senior citizen brings his own lunch and coffee is furnished by the organization. The group has an enjoyable time playing bingo and visiting with each other.

The Police Activities League has an office at 100 Appleton. Officer Bage Harp is the coordinator for PAL in the Mission area. He has had the youngsters of our area involved playing baseball from Holly Park since the end of April of this year.

This summer, two days a week, an arts and crafts program was held in the community room for the childern of the courts. Staff from Mission Neighborhood Center supervised this program. Besides our community room being used by the Boy Scouts and girls' dancing lessons, it is available for family activities for the residents such as birthday parties, graduation parties, etc.

Not only are the residents of Holly Courts involved in their own project but outside activities as well. We are represented in the Public Housing Tenants Association, the Mission Coalition and the Holly Park Neighbors Committee. The Holly Park Neighbors Committee was responsible for seeing that new equipment be installed in Holly Park in the near future. The people of Holly Courts came out in force with the Junipero Serra Improvement Association in helping to get portable bungalows set up on Appleton Avenue for Junipero Serra School so that the children of the neighborhood would not have to be bused away from their own school.

The Holly Courts Residents Association needs your support so it can continue to grow and meet the needs of its residents.

Diane Knopp

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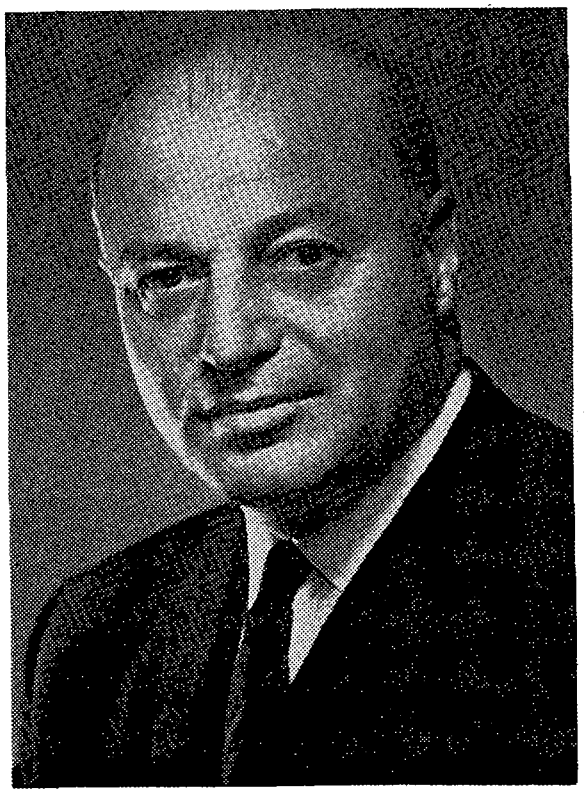
*Auguri**

For Another Sucessful

Bernal Heights Fair

Mayor Joseph L. Alioto



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Psychedelic designs made the Cortland Progressives' drug education booth one of the colorful highlights of last year's fair. It was the end of the Progressives' summer drug education program, and they prepared and distributed several hundred copies of a pamphlet giving basic information on drugs and drug abuse.

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THE LEGACY OF BERNAL HEIGHTS

Francisco Bernal's Cattle Brand

San Francisco *is* "Everybody's Favorite City," but only we who live here on the Hill, I suspect, know about our Neighborhood. Have you ever wondered why our Neighborhood is called Bernal Heights?

Bernal Heights derives its name from one of the soldiers who were among the 30 families of the Juan Bautista de Anza expedition from Sinaloa, Mexico who settled in San Francisco in 1776.

Bernal Heights was a part of the land grant to Jose Cornelio Bernal.

On April 16, 1967 the Saga came to an end in Calistoga, California with the death of Jerome McKinnon who was born March 24, 1893, in San Francisco. He was christened *Geronimo* and was the son of Jovita Bernal who died when he was 4 years old.

Jerome was proud of his pioneering Spanish ancestry and the last living heir who retained an uninterrupted family ownership of the last parcel of land remaining from the Rincon de los Salinas y Potrero Viejo, the 4400 Acre Spanish land granted to his great grandfather, Jose Cornelio Bernal, who was the last Mayordomo of Mission Dolores.

When you see a Texaco Gas Station at Ocean Avenue and Alemany Boulevard, he built this station and leased it to Texaco. In later years he retired to Calistoga along with his wife and transformed an old rambling house into a charming hacienda. Jerome McKinnon's widow still resides there and in the lovely hacienda is a delicately hand painted family trunk which accompanied the Bernal family on the long journey to California in 1776.

How nice it would be if one day that lovely memento of the Saga of the Bernal family could be shown at one of our fairs.

Think about it. Remember the legend. Be proud of our heritage.

Lee Egger

SAN FRANCISCO SEEN BY A PERUVIAN

My name is Jose Manuel Godenzi and I was born in a small town, whose name is Paltay in Huaraz-Peru, surrounded by beautiful mountains covered with eternal snow. I came to San Francisco last March and since I began to love this city. The beautiful hills around covered with natural vegetation and the pleasant cool weather always remind me of my hometown. I am happy to live in Bernal Heights, where I can find many good friends and where I have found a great institution that helps everybody, especially children; this is Saint Kevin's Church.

I was helping the enthusiastic Father O'Neill, Father O'Malley and other teachers during the summer school offered by this church. I enjoyed myself looking at many children of different races and cultures learning useful things and playing among themselves like brothers. These are some of the best teachings I am learning in this wonderful country and when I go back to my country I will always say: I found my second home in San Francisco, the beautiful city of the bay and the hills.

THE GHOST ON GOAT HILL
by Ward Stothers

At an untold time on every eve,
A time of catpaws, purr sturs, and gossamer threads,
The shops shut, eyelids slip and the Hill freezes to a halt.

Cortland Avenue alive and well and living in Bernal Heights during the day,
Now deeptones a deaf and dumb, sepulchral stillness.

Farmer's Meat sit in freezer retreat
Awaiting the morrow's fry pans;
The Cherokee free from beer decree
Is happily hung over in smokeless air
With glasses sobering in sudsy rinse.

B of A lines lie all in our minds
For the lights are dead dim, nobody's within;
It must be a holiday, or say
Maybe they don't want our money today.

With a sudden nudge of wind
The cobweb composure unwinds and the scene shifts;

A kid angel, a cocky cherub, uncorks his celestial self
Out of a storefront, rear door near.
He yawns, joggles his joints
And high—C's a decree
That he's Bernal Heights' own angelic delight.

I hasten a "What?", he rebuts,
"I appear nightly for local commission,
Regenerating calm and cool
Into an endless pool
Of tired eyes and jousting jaws of Bernal folk.

With snoring the only sound about,
He makes his rounds
Kettle in grip and ladle in hand
Passing portions of the broth of brotherhood.

Talking as he toddles on
He calmly informs,
"Everyone receives the peace and ease
Of spiritual nourishment."

Curious as to his recipe,
I ask, "What broth could this be?"
He responds, "Let me see."

"I mince a pinch of Compassion
For those intent on hateful vent."

"I muster a measure of the sauce of Truth
To drown contagious doubt, deceit, and do-your-own thing.

"Then there's a thimbleful, but filled to the brim,
Of the pervading incense of Love Thy Neighbor."

"I add a bit of the pause of Peace
To soothe the tormented toes of contorted feet
And cause a lotion of Kindness
To bathe hit and run egos."

"Don't forget the herbs of a Humble Heart
In order to shake apart pride, and install More
Into that open-hole soul of sleepy, restless minds."

"Also a cup of the goodness of Giving To Others,
A pound of the feeling of Forgiving your brothers;
And the last addition, a spark of Patience, a morsel of Joy,
And a long limb to stir the pot
Until it's good and hot
For beckoning Bernal tongues."

"We've reached the end, my friend;
The task is true and all are secured
With the calm cover of spiritual care."

Whistling delights and nightly praises,
Our angel retreats to his library loft
To ready next night's batch
For a new day's anointing.

The dawn yawns and the street de-ices
And the human toll begins its body roll
On a better day for Bernal Brotherhood.

"MY FEELING OF THE EVERYDAY NODDER"

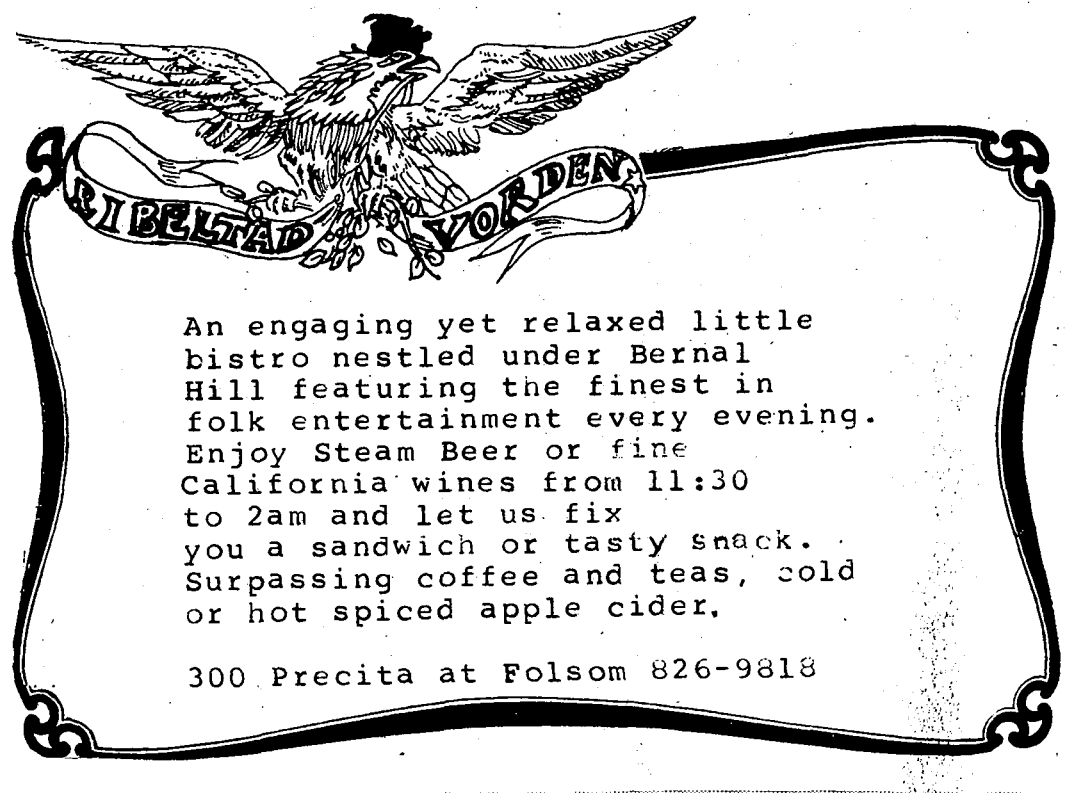
I write this page to ease my mind. It hurts me to see a brother off in the bag, slowly dying, throwing his life away down the drain; each day getting high, chasing the woman on the white horse, hollerin' hay baby, wait for me, in seeing this it hurts, but I still do my thing, knowing I'm going to go up on the corner tomorrow, seeing the same thing. I know some of the things I do may be a drag, but the for real brother knows not to get off in the bag. The hay is a thing that gets down deep. Cold turkey, some say, but for me it doesn't even reach a quarter of the way. Shooting it and sniffing it into the nose when the money could be used on brand-new clothes. From what I gain, it is mellow and gay but if you're smart, you will turn the other way.

DIG YOURSELF, DON'T KILL YOURSELF!!!!!!!!!
Michael Thomas, President
YOUNG PROGRESSIVES

Ward,
Michael says its okay to print this in the Journal. I'm also posting it in the library
Joe

BEST WISHES

Supervisor Ronald Pelosi



An engaging yet relaxed little bistro nestled under Bernal Hill featuring the finest in folk entertainment every evening. Enjoy Steam Beer or fine California wines from 11:30 to 2am and let us fix you a sandwich or tasty snack. Surpassing coffee and teas, cold or hot spiced apple cider.

300 Precita at Folsom 826-9818

EUGENIA ST. MINI PARK

TREES PLANTED ON MULLEN AND PERALTA EASEMENT

Jerry Schimmel

TRIBUTE TO JERRY SCHIMMEL:
BLOOD, SWEAT AND TEARS

Some individuals leave marks on the lives of people in their neighborhood that are more enduring than the carvings on an ancient tree, however less measurable these marks may be to an outsider. Such a person is our own Jerry Schimmel, who has spent the last 4½ years serving uncountable Bernal Heights groups and individuals. Besides directing activities at Precita Center, Jerry has been community development worker throughout the neighborhood, giving his skills, support, patience and humor to innumerable groups and persons.

He is resigning as of September 30th.

From Bernal Dwellings to Holly Courts, and from Holly Park to the Bernal Heights Ladies' Club meeting in the library basement, and in many other places around Bernal Heights, he will be sorely missed. The work that he has done will bear fruit in the lives of people all around the Hill for many years.

Jerry considers himself a native, although he says he was born by accident in Spokane, Washington while his father was on business there. He went to Tamalpais High School in Marin County, to San Francisco State (Class of '55), and to the U. C. Berkeley School of Social Welfare.

Jerry and his sparkling wife Nancy will continue to live in Bernal Heights. Jerry expects to spend some time doing things like nailing shingles on his house, and has no other immediate plans. He says of the last 4½ years that "it has been a beautiful experience."

In the never-ending daily struggle to build adequate community services and group resources for Bernal Heights, Jerry Schimmel's skills and astute leadership will be greatly missed. But we know, Jerry, that since you choose to live on this Hill we will be able to count on your help as a valued member and brother in the corps of volunteers who are determined to maintain the village-like good life that can continue to bless our neighborhood through the sweat and wisdom of people like you.

BILLBOARD, BILLBOARD,
WHY ARE YOU STILL HERE???????????????

At the mythical corner of Jarboe and Peralta, on the hill above the Farmers' Market, there sits a Billboard by ADVAN. This billboard was supposed to be phased out early in 1971 because it did not conform to the zoning requirements but it is still there, and will continue to be in our neighborhood until 1975, or until an act of God or man happens.

This billboard, it seems, leads a charmed and very lucrative existence for its owners, ADVAN, with a monthly income of $1800.00, and they put up a fight to save it. The Bernal Heights Association put up a fight to get it down. The only way this billboard could stay under law, was to change the single family residential zoning on which it sat to commercial zoning. The Association felt that the billboard was of dubious aesthetic value, but were mostly worried about the spot zoning of that property. If commercial uses, or apartments really were put on that property (uses that are allowed in the commercial zoning), it would clearly not be good for our neighborhood! The streets are not big enough to hold the traffic for such uses, and they would not be compatible with the houses next to the property.

BHA thought the battle had been won, when after four public hearings the Planning Commission voted 6 to 1 to deny the Commercial zoning ADVAN had requested.

Ah! But it was the battle, not the war, that was won. ADVAN appealed the decision to the Board of Supervisors. It was heard, but not at the first scheduled meeting when BHA was represented, because the *paid* lawyer for ADVAN could not conveniently appear at that meeting. The matter was put off a week. BHA could not cover that meeting, (there is a limit to the time people can take off work!) but sent letters to all the supervisors.

Violating good planning principles, and the wishes of the neighborhood who had attended *five meetings* to defeat the zoning request TWO THIRDS of the Board of Supervisors voted to overturn the Planning Commission's decision; eight of eleven votes were required. These were the supervisors who supported ADVAN: led by GONZALES , they were: BARBAGELATA, DRISCOLL, FRANCOIS , MAILLIARD MENDELSOHN , TAMARAS and VON BEROLDINGEN. Who supported BHA, good planning and our neighborhood? FEINSTEIN, BOAS, and PELOSI .

Genette Sonnesyn

FARMERS SUPER MARKET

● GROCERIES ● LIQUOR ● BEER
● MEAT ● DELICATESSEN ● VEGETABLE DEPT.

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MANAGER
TWENTY-NINTH-MISSION OFFICE
WELLS FARGO BANK
SAN FRANCISCO

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Attendant on duty from 9 AM to 6 PM
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Safe for the ladies. Plenty of light.

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Gilbert's 5 and 10

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824-9313

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SAN FRANCISCO, CALIF.

Leo R. Sapienza Realty

IT'S TIME TO DECLARE WAR

Because none of the so-called service agencies cared about Bernal Heights fifty years ago, the people of this neighborhood built a sorely-needed community center with their own labor and donated materials. Because none of those same agencies care today, we face the sad prospect of seeing Precita Center close down in "celebration" of its 50th birthday.

The United Crusade has never provided anything but a starvation budget for Mission Neighborhood Centers — who now own and are supposed to operate Precita Center. The Board of Mission Neighborhood Centers, in turn, never put our Center very high on *its* priority list. Thus, when Jerry Schimmel, the Center Director, left his job on August 31, we were given no hope by Mission Neighborhood Centers that he would be replaced.

We will not lose Jerry, for he will continue to live in Bernal Heights as a good neighbor and, we're sure, will continue working for the best interests of his community as a volunteer like all the rest of us. But what about our community center?

Over and over again we have been taught a hard lesson. If we want activities for our children, or help for our neighborhood organizations — or trees for our streets — we have to join together. It is a constant battle. First we fight to get services. Then we have to fight to keep them. Too often, however, we lose the services — and have to begin all over again.

That's what we face if we want a community center for our neighborhood. We need generals and captains and sergeants and privates for the battle. Come and join up at the Bernal Heights Association meeting on September 15. Bernal Heights needs *you*.

Sally Green

ACTION: FACE ADVISORY COMMITTEE

With every FACE Program (almost) comes a Citizens Advisory Committee (CAC) composed of residents in the FACE neighborhood. The tasks such a committee can undertake may be broad or narrow; the committee decides on its own role. The West Bernal Heights FACE Advisory Committee, Genette Sonnesyn, Chairman, has assumed a very active role with respect to FACE matters. Here are some of the many pies the Committee got its fingers into since the last Fair:

In the fall, the design subcommittee of the CAC helped DPW design the step walks and related play areas for Esmeralda Street, that are to be built as one of several public improvement projects in our FACE area. The same subcommittee later helped to select the street trees for the streets that will be planted as a part of FACE.

In December, the Committee sponsored a public information meeting. Some of the progress which had already been made in Bernal Heights was shown, and the whole FACE staff for our area was present and answered many questions. All residents in the FACE area were invited in leaflets distributed through Youth For Service.

When some residents of Winfield Street in November and December indicated opposition to the proposed widening and underground burial of wires on Winfield, the CAC undertook an impartial poll of all property owners affected to find out their views. The Committee made clear it would support the views of the majority! By the end of the poll, nearly 90% of the owners had expressed their opinion, with about 60% favoring the project as proposed. After several public hearings, the project was approved and has been funded.

In the spring the Committee protested the failure of the federal government to fully fund the FACE program in San Francisco. The City's application was for $2,000,000 to run the offices, pay the staff and do many public improvements in the S.F. FACE areas. Funding was denied by the White House. The Department of Housing and Urban Development could approve nearly $1,000,000 without Presidential approval, and they did; but this meant the budget had to be cut in half. As a result, Bernal Heights has had to look for other ways to fund some of the public improvements for our area! (Difficult if not impossible!) The CAC has tried to help think up ways to get some of the things done.

One of the ways was for the Mayor's Summer Youth Program to plant the planned trees on Cortland and Bocana. We were glad to participate in the program even though some of the trees may have to be replaced because inexperienced hands planted them.

When the National Association of Housing and Rehabilitation Officials came to town for a convention, the CAC hosted a tour of the area, and the following day participated in a house tour for all members of San Francisco Citizens Advisory Committees for FACE.

In June, the CAC held a House Tour for FACE residents and interested neighborhood people to show some of the things that have been done under the program and some different ways to do them. Four of the six houses shown had borrowed the funds for improvements from FACE, but two had done it on their own. The tour was even covered in *California Today* (the Chronicle's Sunday magazine), although many thought the title 'Keeping up with the Jones' ' and the article missed both the point of the tour and of FACE.

All year the Committee has counseled owners who were going through the program and had problems they didn't really want to bring to the FACE officials. Lately, the Committee was asked to give advice to tenants who might have to relocate because the building they lived in was going to be so extensively repaired they would have to move. Generous relocation benefits are available to such people; and the CAC told some tenants who came to the meeting what the benefits are. Also at their suggestion, the CAC is preparing a flyer to all tenants in the area, some few of whom may have to relocate and will need the information.

The latest Committee project is to compile a list of 'Helpful Hints to Property Owners' based on the experience of many who have already been through the process.

The CAC meets the fourth Wednesday of every month at 8 P.M. at the FACE office, 3020 Mission. Please come and join in. Bring your problems, questions, and suggestions.

Selinger
For Mayor

BURTON

ON THE JOB FOR BERNAL HEIGHTS

IN WASHINGTON- CONGRESSMAN PHIL BURTON

IN SACRAMENTO- ASSEMBLYMAN JOHN BURTON

PEOPLE OF THE MISSION DISTRICT

On September 18, 1971 voting for the Economic Opportunity District Council representatives will take place. All those that register will be eligible to vote.

The 13 to 14 members elected to the District Council will voice our opinions and economic needs to the EOC to alleviate our economic problems. To be eligible to vote one must be at least 18 years old and fall under these poverty guidelines:

Family Size	Annual Income
1	$ 1,900
2	2,500
3	3,100
4	3,800
5	4,400
6	5,000
7	5,600

For More Information Call EOC Office At:
282-8505
828 Valencia Street
San Francisco, Calif.

RESIDENTES DEL DISTRITO DE MISSION

En Septiembre 18, 1971 El Distrito de Concilios bajo la direccion de las oficinas de oportunidades economicas (EOC) tendra sus elecciones.

Ciudadanos o residentes del Distrito de Mission, registrense para votar o ser miembros del concilio para representar a su distrito.

De 13 a 14 miembros formaran el cuerpo que representara al distrito de mission.

De 13 a 14 miembros formaran el cuerpo que representara al Distrito de Mission. nuestros representantes que luchen por el bienestar y derechos de nuestro distrito.

El ultimo dia para registrarse es
"Septiembre 4, 1971"
Para mas informacion llame al 282-8505
828 Valencia Street
San Francisco, California

KEEP BOB GONZALES SUPERVISOR

FOR ALL SAN FRANCISCO

Marda loves Mard Joseph

BERNAL HEIGHTS ASSOCIATION

Officers

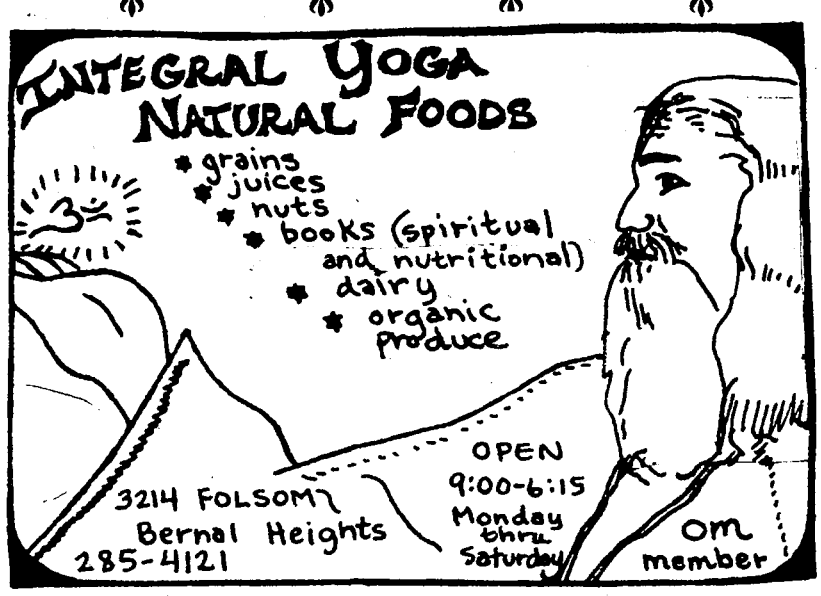
Genette Sonnesyn, President	8266552
Joe Sugg, Treasurer	5584992
Ann Wehbring, Secretary	8265494

Board Members

Ruth Prael - Editor, Bernal Newsletter
Sally Green - Social Concerns
Mimi Mueller - Education
Steve Roake - Trees
George Johnson - Membership
Lee Egger - Historian
Cora Cruz - Fair Chairman
Ken Ahlquist - Parks/Recreation

EN COOPERACION CON EL PROGRAMA DEL PRESIDENTE NIXON PARA PROVEER EMPLEOS. SPANISH GALAXY TIENE VARIAS POSICIONES CON DIFERENTES NIVELES DE PAGO, DEPENDIENDO DE SU HABILIDAD E INTERES. PARA TIEMPO COMPLETO O PARTE DE TIEMPO.

LLAMENOS AL TELEFONO 824-1020, PARA UNA CITA.



IN MEMORIUM

The BERNAL HEIGHTS ASSOCIATION meets the first Wednesday of each month, on alternate sides of the hill. See the Library for the exact place. All meetings are open to everyone.

Membership is open to all who live, work, rent, or own property in Bernal Heights, regardless of race, creed, nationality, or age. Dues are $2.00 per year. If you wish to sample the Association before you join, send in the form below without the money and you will be sent the monthly Newsletter for three months.

Mail this form to our Treasurer:
Joe Sugg
Bernal Heights, Library
500 Cortland Avenue
San Francisco, California 94110

Name_____

Address_____

Phone_____

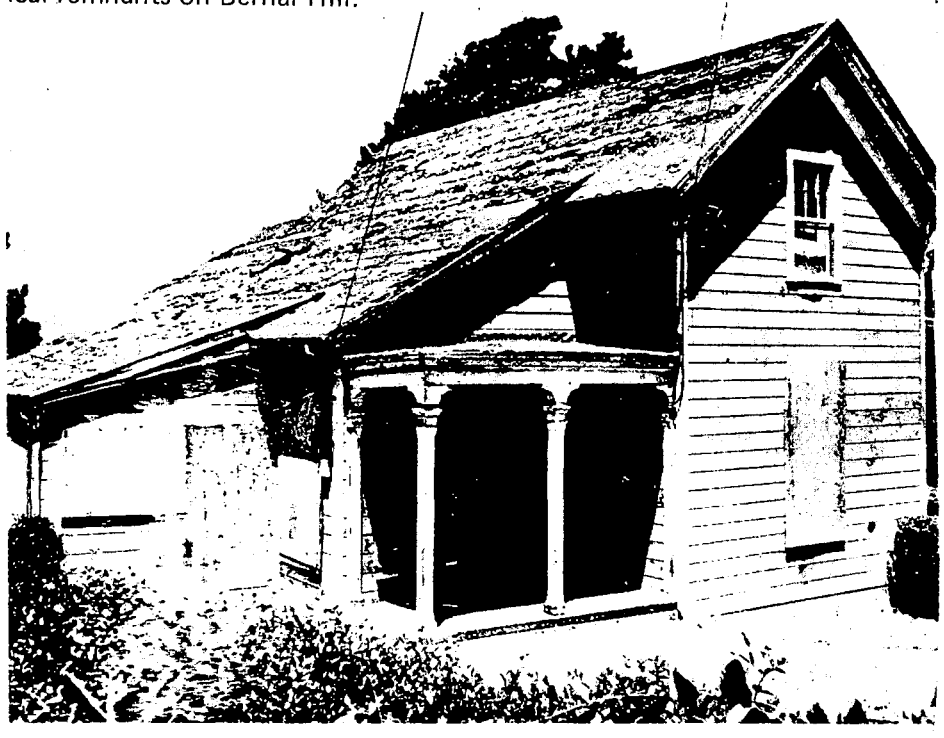
☐ Please enroll me as a member of the Bernal Heights Assn. I enclose my dues of $1 per person at the special mid-year rate.

☐ Please send me the Newsletter, FREE, for three months so I can find out more about the Association.

I am interested in _____

The Water Department house, built in 1871 and last residing alive and erect at 336 Elsie, has been involuntarily commended to the spirits.

General McArthur intensely commented, "I shall return," but the redwood floors of 336 will stand no firmer than a pile of soggy peat moss on Elsie St. We must preserve the remaining historical remnants on Bernal Hill.



Committee to rele[illegible]

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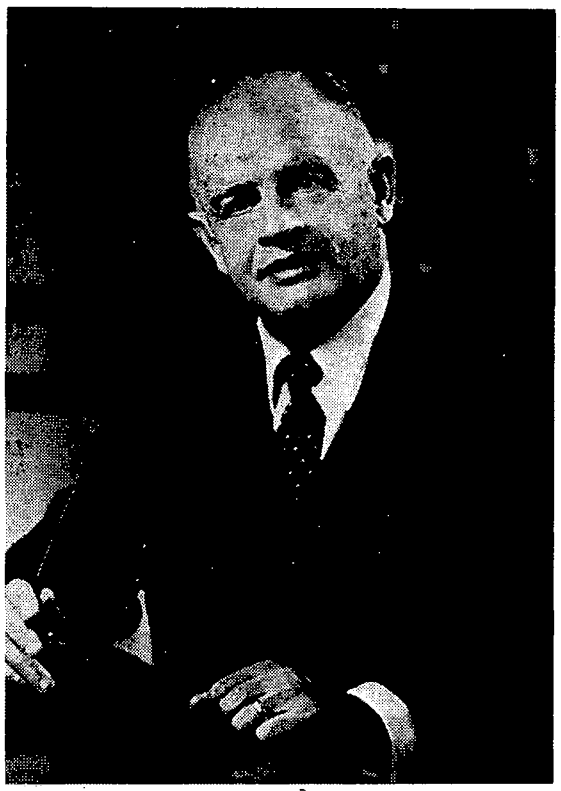

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3216 FOLSOM ST. Phone MI 8-3239

OPEN 8:30 a.m. to 8:00 p.m. Daily
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Grocery · Produce

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Money attracts a strong response. We urge you to think twice or thrice the next time you intend to invest it in an area business.

All the stores in the Bernal Heights Area were contacted for advertising support; those businesses that contributed did so as a personal and unselfish investment in the people and progress of Bernal Heights.

We strongly urge you to support the advertisers listed in the "Guide to Supporting Businesses," the next time you shop.

"GUIDE TO SUPPORTING BUSINESSES"

ANTIGUES
Iron Horse Trading Post ..... 797 San Jose Ave.

BANKS
Bank of America .... Cortland and Wool
.... and Mission
Wells Fargo .... 29th and Mission

BARBERS
Blue Bird Barbers ....2873 Army

CLEANERS
Dozier Cleaners .... 1396 Alabama
Gilbo's Cleaners .... 331 Cortland
Golden State (4 Hour) ....3287 Army

CONTRACTORS
John McKenzie (Plumbing) .... 534 Church

DEPARTMENT STORE
Gilbert's 5 and 10 .... 29th and Mission
Sears-Roebuck .... Army and Mission Sts.

FURNITURE
Safeway Carpet Co. .... 3334 Mission

GAS STATIONS
Army Circle Gas ....2831 Army
Roy's Phillips 66 ....Army and Bryant Sts.

LAUNDROMATS
L & M Laundromat ....572 Precita
Lester Laundromat............. 3210 Folsom
M & M Laundromat .... 3417 Mission

LIQUOR
Rose Bowl Liquors ....Precita and Alabama

MARKETS
Bishop's Grocery ....388 Precita
Cancilla's Market .... 3216 Folsom
Farmer's Supermarket .... 448 Cortland
Reliable Grocery .... 249 Cortland
Square Deal Grocery .... 3199 Mission
30th and Mission Market .... 3398 Mission
Yosemite Meats .... 3202 Folsom
Rite Way Market ....500 Precita

NATURAL FOODS
Yoga International Foods . . .Precita and Alabama

PHARMACY
Dissernia's Pharmacy .... 3149 Mission

PRINTING
Goat Hill Press .... 400 Cortland

REAL ESTATE
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Joseph I. Gilmore .... 3493 Mission
Joan Modolo .... 3017 Mission
Majewski Realty .... 3367 Mission
Leo R. Sapienza .... 3369 Mission
Tessie Martinis .... 272 West Portal Ave.

RESTAURANTS
Mabuhay Restaurant .... 836 Kearny
Star View Restaurant .... 3154 Mission

WOOD
Goodman Lumber Co. ..... 445 Bayshore Blvd.

MISCELLANEOUS INFORMATION

For bus route information call Municipal Railways, 558-4110.

The top of the hill belongs to the city – feel free to use it for hiking and kite flying.

The Farmers Market at Crescent and Putnam is maintained by the city to provide a place where farmers can come to sell their fresh produce to us city dwellers. Open every day except Sunday and Monday.

To plant a tree in front of your house, contact the Bernal Heights Assoc., Tree Chairman, Steve Roake, MI8-7565. If enough people on your block plant trees at the same time, the city will open the sidewalks free and you can arrange to get the trees wholesale through the BHA.

If you have a problem this list does not help with, try Mission Switchboard, 863-3040.

FAMILY PLANNING SERVICES

A private physician: Contact the S. F. Medical Society (567-6230)

Private Agencies:

A. Planned Parenthood – 2340 Clay (567-0870)

B. Blackman's Free Clinic – 689 McAllister (922-9927)

C. Everyman's Free Clinic – 120 Church (861-8883)

D. Mission Peoples' Health Center – 2990 22nd Street (285-3655)

Hospital Outpatient Clinics:

A. St. Luke's Hospital – 1580 Valencia (647-8600)

B. San Francisco General – 22nd & Potrero Avenue (648-8200)

MABUHAY
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Lunch * Dinner * Cocktails
Strictly fine Filipino cuisine

836 Kearny Street near Jackson
PH: 421-3320 Owner: Ness Aquino

The "Bernal Journal" is published annually in conjunction with the Bernal Street Fair.

It has been a pleasure to serve Bernal Heights for this edition.

September 8, 1971

Ward Stothers
Marda Quon — EDITORS
Bernal Heights Association — PUBLISHERS
Cora Cruz — FAIR CHAIRMAN

With special appreciation to:
Lee Egger, Bernal Heights historian
Joe Sugg, Bernal Branch librarian
Bill Grasse, Tough-Tasks Man

The political candidates represented indicate gracious response to our appeal for support of Bernal Heights but may not reflect the political views of the Association .

Don't forget to vote Have you registered?

Bernal Guide

ORGANIZATIONS — For Information Contact:

Bernal Action for Progress . . . . . Henry Cruz, Wk: 552-3870
Bernal Heights Assoc. . . . . Gennette Sonnesyn, 826-6552
Chinese Cultural Assoc. . . . Jessie Tin, 647-4479
Cortland Progressives . . . . .Michael Thomas
Holly Park Neighbors Committee . . . . . c/o Precita Center
FACE Advisory Comm. . . . .Gennette Sonnesyn, VA6-6552
Grupo Latino de St. Kevins . Father Montenegro
Holly Court Tenants Union . . . . Edna O'Dell
Junipero Serra Improvement Assoc. . . . . .A. Martinez, VA4-2305
La Raza Unida . . . . . .Ray Penaa, 282-9818
Philipino American Assoc. . . . . .Gabino Totaan, 648-3754
Smoke Watchers . . . Dave Carazos, 385-8268
United Brothers for Justice . . . . . Clifford Reid, 282-2002
United Farm Workers . . .Ray Penaa, 282-9818
Food Conspiracies . . . Alemany Family Co-Op Assn., 824-4468

This list was last corrected in August 1971 by volunteers and is incomplete and perhaps inaccurate. PLEASE send any corrections or additions to Nancy Schimmel, 40 Prentiss, MI8-8634, so that the next edition will be more useful. Thank you.

DISTRICT HEALTH CENTER NO. 3

1525 Silver Avenue near San Bruno. For personal health problems (immunizations, cancer screening for women, family planning, etc.), 587-3664

For environmental health problems (dirty restaurants, food stores, and laundromats; rats, garbage) call the District Health Inspector, 334-9911

MISSION NEIGHBORHOOD HEALTH CENTER

240 Shotwell 552-3870

Serves Mission Area residents (including Bernal Heights) with income below poverty level. All health care provided for family by teams of doctor, nurse, public health nurse, social worker and dentist, with referral to specialists. Interpreters for Spanish, Tagalog, etc. Trains neighborhood residents to be health aides through City College program. Child care during medical appointments.

LIBRARY

Bernal Branch, 500 Cortland 558-4992
Hours: M, Th, F, 1-5 p.m., Tu, W 12-8 p.m.
Books and magazines in English and Spanish for adults and children.

Exhibit space, bulletin board, basement meeting rooms, as available by permission of the librarian.

RECYCLING CENTER

Newspapers, aluminum cans, (recycling means re-using the materials rather than filling the bay with waste) call Jim and Linda Tremaine, 40 Bache, 824-1551.

FACE

3020 Mission St. 558-2456

S. F. Dept. of Public Works program to bring all dwellings up to code in an area roughly bounded by Mission, Bocana, Santa Marina, and Esmeralda, with federal assistance in the form of low-interest loans and grants in hardship cases.

FOR PRESCHOOLERS

CHILD OBSERVATION CLASSES

Bernal Library basement, 500 Cortland, Wed. & Fri., 9-12 noon, Sept. to June, may enroll at any time. One parent and one child attend together. Sponsored by S. F. Public Schools. For further information call 863-4680, ext. 251.

MISSION CO-OPERATIVE NURSERY SCHOOL

1292 Potrero Ave. MI4-9445

Mon. through Fri. mornings. One parent of each child must work one morning per week in the nursery and attend a meeting from 8-10 p.m. each Tues. night. Fee $15 per month per child. Usually runs September through June. May sign up during summer by calling Mrs. Etta Passalalpi, 333-4923. Sponsored by S. F. Public Schools.

ALEMANY PRESCHOOL

Alemany Housing Development, 956 Ellsworth 647-6464

Mon. thru Fri., 9-12 noon, during school year. For low-income families only. Waiting list. For children 3 to school age. Parent must attend one morning per week. Under supervision of S. F. Public Schools.

MISSION NURSERY

2950 Mission 647-7748

All-day child care for working mothers with low income.

MISSION FAMILY CENTER

3013 24th St. 824-4236

Pre-kindergarten compensatory education with parent participation for low-income families. Both morning and afternoon classes.

TINY TOTS

One morning a week during school year: Bernal Rec. Center, St. Mary's Playground. Also at Garfield Sq. Rec. Center. Phone 558-4952 for details.

SINGING AND TOY SYMPHONY

Bernal Rec. Center, Wed., 3:30-4:30 p.m.

HEAD START

Preparation for public school for 3-yrs. to kindergarten age children from low income families. For eligibility call Mission Headstart, UN3-9316. Mon-Fri., 9 a.m. to 1 p.m., October thru May.

St. Kevin's Church, Cortland & Ellsworth, MI8-5751.

Assembly of God Community Church, 908 Cortland, 648-6316.

WELL BABY CLINIC

300 Bennington, off Cortland. Call District Health Center, 587-3664 for appointment. Examinations and immunizations for well babies to 5 yrs., advice and referral for sick babies, visiting nurse for new babies. Call 587-3664 for nearest immunization clinic for school-age children.

FOR SCHOOL CHILDREN

PRECITA CENTER

534 Precita 824-0552
(Mission Neighborhood Centers)

After-school club groups for boys and girls age 6-12. Parent groups for families registered in the Center: Parents' Club, Education Committee, Sewing Club.

SCOUTING

Boy and Cub Scouts, Girl Scouts and Brownies — several groups on the hill. Phone 861-4400 for the nearest one.

SAN FRANCISCO GIRLS CLUB

Girls age 9-13, meets on Sundays. Call Mrs. Rose Miseraca, AT5-8324 if interested.

CHILD CARE (Kindergarten age up)

LeConte School: after-school supervision for children of low-income working mothers. For information call 824-1462. Children need not live in LeConte district.

DROP-IN RECREATION

Bernal Heights Playground and Recreation Center, Jarboe & Moultrie.

Every afternoon after school, all day Sat.; Mon. thru Fri. nights 7-10 p.m. For teams see Mr. Dillon. Arts and crafts Thurs. afternoon, Miss Moran. Weightlifting; basketball instruction, Wed., 4-5:30 p.m.

FOR ADULTS

ENGLISH CLASSES

St. Kevins Church, new hall, Anderson below Cortland, 9:15-11:15 a.m. Monday thru Thurs. Teacher, Mrs. Pat Helton 647-3665.

St. Kevins Church, 6:30-9:30 p.m., Mon. thru Wed., Teacher, Mr. Frank Carrozzi. Sponsored by Mission Adult School, 431-4899.

Mission Family Center, 3013 24th St., 824-4236, every week day during school year. Morning and afternoon classes.

MISSION ADULT HIGH SCHOOL

3750 18th St. 431-4899

Evening classes in elementary and high school subjects, business courses, arts and crafts, English for the foreign speaking, etc. Call for schedule.

PARENTS GROUPS

For parents of children belonging to Precita Center clubs: Education Committee, Sewing Club (see school age section). Headstart Parents, groups for each Headstart class (see pre-school section). Parent-Teacher Assoc. at each public school: Junipero Serra, 625 Holly Park Circle, 648-2017, LeConte, 3125 Army, 648-8727, Paul Revere, 555 Tompkins, 282-2874. Mothers Guilds at each Catholic School: St. Anthony's 299 Precita, 648-2008, Immaculate Conception, 1550 Treat, 824-6860.

BERNAL HEIGHTS LADIES' CLUB

Bernal Library basement, 500 Cortland. Tues. 10 a.m. to 2:30 p.m. Crafts, sewing, coffee (bring bag lunch). Potluck lunch first Tuesday of each month. Play-space for pre-school children. English and Spanish spoken. Mother-daughter crafts include school age girls during summer.

SENIOR CITIZENS

100 Appleton, Mon., 11 a.m. to 2 p.m. Bingo, dessert, coffee (bring bag lunch).

Bernal Playground Rec. Center, Jarboe and Moultrie, Thurs., 11 a.m. to 2:30 p.m. Bingo, occasional movies. 50¢ per month for coffee — bring bag lunch. Tues., Wed., 7:00-9:30 p.m.

St. Anthony's Church, Folsom and Army Streets, every Mon. between 10 a.m. and 2:30 p.m. Sister Mary Ignacia, 861-0954.

Mission Adult Center, 362 Capp, 647-8555. Club groups. Open House 10 a.m. to 4 p.m. Fridays open to all who would like to visit.